

## **Professional Development Course Catalog**

## Introduction to Cybercrime, Digital Forensics & Data Mining

#### Duration: 2 weeks

Gain foundational knowledge of cybercrime types, digital forensics techniques, and data mining processes. This course introduces participants to the tools and methodologies used to investigate cyber incidents, recover digital evidence, and analyze large datasets for security insights. Ideal for IT security professionals, law enforcement, and forensic analysts.

# CGP026: Fundamentals of Board Service & Board Diversity & Inclusion

#### Duration: 2 weeks

Explore the roles, responsibilities, and best practices for effective board governance with an emphasis on diversity and inclusion. This course prepares current and aspiring board members to contribute to strategic decision-making and foster inclusive organizational cultures.



# **ME005:** Results Based Project Management: Monitoring & Evaluation

### **Duration:** 2 weeks

Learn to apply results-based management principles to design, monitor, and evaluate projects for measurable impact. This course helps project managers and M&E specialists improve accountability and optimize resource utilization.

## FAE007: Advanced Corporate Fraud Detection & Analysis

#### Duration: 2 weeks

Delve deeper into techniques for detecting, investigating, and analyzing corporate fraud. Participants will learn about fraud schemes, forensic accounting, and risk mitigation strategies to protect organizational integrity.

## CGP034: Circular Economy & Resource Efficiency for Sustainable Waste Management

#### Duration: 2 weeks

Understand how circular economy concepts drive resource efficiency and sustainable waste management. This course covers practical approaches to waste reduction, recycling, and sustainable materials management.



## BAN036: Mobile Banking & Payment Systems & AI, Blockchain Applications

**Duration:** 2 weeks

Explore innovations in mobile banking and payment systems with a focus on AI and blockchain technologies. Learn how these tools are transforming financial services and enabling secure, efficient transactions.

## PRE067: Social Media Strategy Development, Content Creation & Curation, Advertising, Analysis, Measurement & Influencer Marketing

Duration: 2 weeks

Master comprehensive social media strategies including content creation, advertising, campaign measurement, and influencer marketing. Perfect for marketers and communication professionals aiming to boost brand engagement online.

## MEM037: Advanced Billing Operations, Collections Strategy & Management

### Duration: 2 weeks

Develop expertise in advanced billing operations and strategies for effective collections management. This course addresses revenue cycle optimization, customer engagement, and dispute resolution.



# HRM061: Performance Management Using Data

## **Envelopment Analysis (DEA) & Stochastic Frontier Analysis**

#### **Duration:** 2 weeks

Learn quantitative methods to evaluate and improve organizational performance using DEA and Stochastic Frontier Analysis techniques. This course is suited for HR analysts, performance managers, and data scientists.

## **BAN042:** Anti-Money Laundering Risk Assessment

#### Duration: 2 weeks

Gain critical skills in assessing and managing anti-money laundering (AML) risks. Participants will learn regulatory frameworks, risk identification, and mitigation strategies vital for compliance professionals in financial institutions.

#### Advance your expertise and career through these specialized courses.

Contact us for enrollment details, fees, and schedules.